



SEO REPORT

11-26-2011

Website Analysis for
www.belovedcommunity.info

AuroIN LLC

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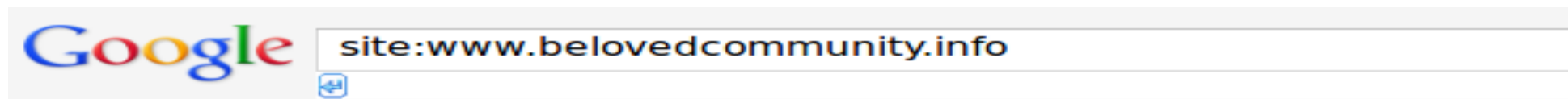


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SEO Factors

[Pricing](#) | [Testimonials](#) | [Guarantee](#) | [Sample Reports](#) | [Case Studies](#) | [Live Examples](#)

SEO FACTORS	IMPORTANCE (Why?)	VALUE (If any)	HOW DOES YOUR SITE SCORE	ACTION (if any)
Pages indexed by Google	The higher the number of pages indexed by Google, better the ranking in Search Engines.	1,880	VERY GOOD	Please add more quality pages on a regular basis.



Search

About 1,880 results (0.20 seconds)

Everything

Images

Maps

Videos

News

Shopping

More

Show search tools

[Try Google Webmaster Tools](#)

Google promotion

www.google.com/webmasters/ Do you own www.belovedcommunity.info? Get indexing and ranking data from Google.

[Beloved Community](#)

www.belovedcommunity.info/

This website is meant to contribute to the landscape by which Palm Beach County can move towards having the qualities of a "Culture of Peace" or the "Beloved ...

[Beloved Community - Calendar](#)

www.belovedcommunity.info/calendar.htm

Current Events. Oct 27,'11 (Thu) 2:00 pm. Continuum of Care Meetings are held monthly at Gulfstream Goodwill located at Tiffany Drive and 45th Street, West ...

[Beloved Community - What's New](#)

www.belovedcommunity.info/whatsnew.htm

Authentic, 9/30/11. Members, 3/30/11. Kindling Change, 2/ 5/11, Charles M Blow, NYT. My Search for Understanding, by Carl House, 12/14/10, Carl House ...

SEO FACTORS	IMPORTANCE (Why?)	VALUE (If any)	HOW DOES YOUR SITE SCORE	ACTION (if any)
Domain Age	The older the domain, the better will be the ranking in SE's.	Created: 2007-10-29 Expires: 2012-10-29	OK	Please extend your site registration for maximum possible years which would enhance the reliability of your site for its visitors.
SEO Score	Determine how the search bots access your page.	80%	VERY GOOD	Go for a good SEO campaign to improve your keywords ranking and SEO score.
Page Rank (PR)	Higher the PR, more the trust of visitors.	3	OK	Need more in-bound links to make the site an attractive link prospect. Link Building will help.
Title Relevancy	Brief and relevant title is highly considered by Search Engines and visitors alike.	100%	VERY GOOD	Great work!



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Link Building Factors

[Pricing](#) | [Testimonials](#) | [Guarantee](#) | [Sample Reports](#) | [Case Studies](#) | [Live Examples](#)

FACTORS	IMPORTANCE (Why?)	VALUE (If any)	HOW DOES YOUR SITE SCORE	ACTION (if any)
Back Links	Greater number of quality back links boost your site's ranking.	Google - 1	NOT GOOD	Need to improve link popularity in Google. Link building will help.



link:www.belovedcommunity.info



Search

1 result (0.19 seconds)

Everything

[Palm Beach County - The Guatemalan-Maya](#)

Images

[www.belovedcommunity.info/members/pbc/guatmlnyc](#)

Maps

9 Dec 2006 - to home page. Home E-Mail Page Bottom

Videos

Home Page • Whats New • FAQ • Site Map • Contact U

...



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SMO Factors

[Pricing](#) | [Testimonials](#) | [Guarantee](#) | [Sample Reports](#) | [Case Studies](#) | [Live Examples](#)

FACTORS	IMPORTANCE (Why?)	VALUE (If any)	HOW DOES YOUR SITE SCORE	ACTION (if any)
Homepage Tweets	Regular tweets really can make a difference for attracting traffic to your online business.	0	NOT GOOD	Make it easy for people to share your site by including social sharing buttons right on your homepage.
Facebook Business Fans Page	An integrated process through which companies build strong customer relationships and create value for their customers and for themselves.	77	VERY GOOD	Try to build strong customer relationship by creating your presence in facebook.

What do we do in Social Media?

AuroIN social media marketing strategies covers hundreds of websites where your prospects are on. Over the time, this leads to better brand visibility, trust worthiness and generates qualified leads. Our social media marketing campaign includes the following processes:

- ◆ Media Consulting
- ◆ Social Profile Creation
- ◆ Corporate Blogging
- ◆ Blog Commenting
- ◆ Community Outreach Program
- ◆ Online Brand Management
- ◆ Viral Video Campaigns
- ◆ Guest Book Entries



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Competitive Intelligence(CI)

AuroIN value-added competitive intelligence gathers knowledge assets on product development, media acquisitions, budget, traffic source, key words, back linking data, on and off site metrics for critical campaign optimization. So this helps in composing “Winning Firm Business Strategy”.

Our CI focused campaign management includes:

- ◆ Strategic competitive intelligence
- ◆ Media research and data collection
- ◆ Tools, data analysis and major findings
- ◆ Business and industry intelligence
- ◆ Core competency and weakness
- ◆ Competitive parameters identifications
- ◆ Marketing budgets and allocation pattern
- ◆ Integrating strategy into business process
- ◆ Constant monitoring and tweaking



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How AuroIN can help:

- ◆ Dominating Competitor's
- ◆ Conversion Rate Optimization
- ◆ Reputation Management
- ◆ Social Media Marketing
- ◆ Link Popularity Building
- ◆ Local Presence
- ◆ Mobile SEO
- ◆ Content Marketing
- ◆ PPC Management
- ◆ Traffic Analysis

AuroIN three stage process:

- ◆ Agree to the list of keywords.
- ◆ Make some changes to the existing website.
- ◆ Start an inbound link building and SMO campaign.



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Testimonial

Client	Acknowledgement	Company
Markus Heitkoetter (Austin, TX)	<p><i>"We have tried several SEO companies in the past. Therefore we were at first sceptic when we received an offer from you. But the professionalism of your offer convinced us to check you out, and I am glad we did. We selected the SEO Silver Plan and the PPC Platinum Plan. At any given time we know what you are working on and any concerns are addressed within hours, not days!"</i></p>	The logo for Rockwell Trading, featuring a stylized white graphic above the text "Rockwell Trading" in a bold, white, sans-serif font on a dark red background.
Gourab Nanda (Frederick, MD)	<p><i>"AuroIN is the master of SEO. They not only provide great results in any SEO project but also keep themselves up to date with the latest and greatest happening the SEO world. We have been fortunate to partner with AuroIN. It's always a pleasure working with Annada and his team. They are very professional and at the same time very friendly to work with. Thank you, AuroIN for all the good work you do for us."</i></p>	The logo for MY BUSINESS ASSISTANT, featuring the text "MY BUSINESS ASSISTANT" in a bold, sans-serif font with a stylized graphic element, and the tagline "MULTIPLE NEEDS...ONE SOLUTION" below it.



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SEO Plans and Pricing

SEO-Plans	Full time employee(s)/month	Pricing/month
Business Builder	160(1FTE)	\$1500
Market Maker	320(2FTEs)	\$3000
Webmaster	480(3FTEs)	\$4400
King Maker	640(4FTEs)	\$5800
Business Chancellor	800(5FTEs)	\$7200

For Customized Plan Call us: 888-272-8734

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This audit report covers limited SEO elements. Our detailed audit report validates above 300 SEO elements and it comes with all our SEO packages.

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For more information about this report and to discuss further, please contact

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or

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